SMS
Verified

Sustainable Management Service

WHY SMS VERIFIED?

TRANSPARENCY
Where my coffee is coming from

CONTINUOUS IMPROVEMENT

GUARANTEE ABOUT BASIC COMPLIANCES

PROGRAM ADAPTED TO ROASTER NECESSITY

TRACEABILITY

PROJECT VISIBILITY

FARM INFORMATION
Productivity and quality aspects

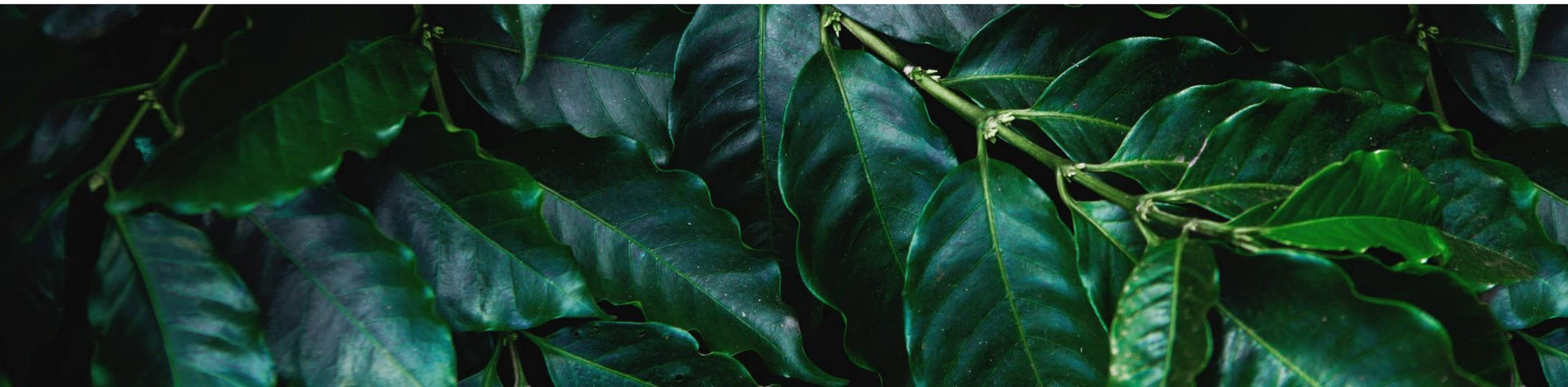
CLIENT COMMUNICATIONS
SMS Origin report and SMS annual report

SMS STRUCTURE

SMS FARMERS

SMS CODE ASSESSMENT AREAS

SMS PRODUCTIVITY & QUALITY FOCUS



SMS VERIFIED BASIC STRUCTURE

SMS FARMERS

SMS CODE ASSESSMENT AREAS

- Social
- Environmental
- Productivity
- Management

SMS PRODUCTIVITY & QUALITY FOCUS

- Trainings
- Technical assistance
- Planting material
- Agri-inputs

SMS CODE ASSESSMENT AREAS

48

CRITICAL CRITERIA

- Social & labor practices
- Management and transparency
- Ecosystem protection

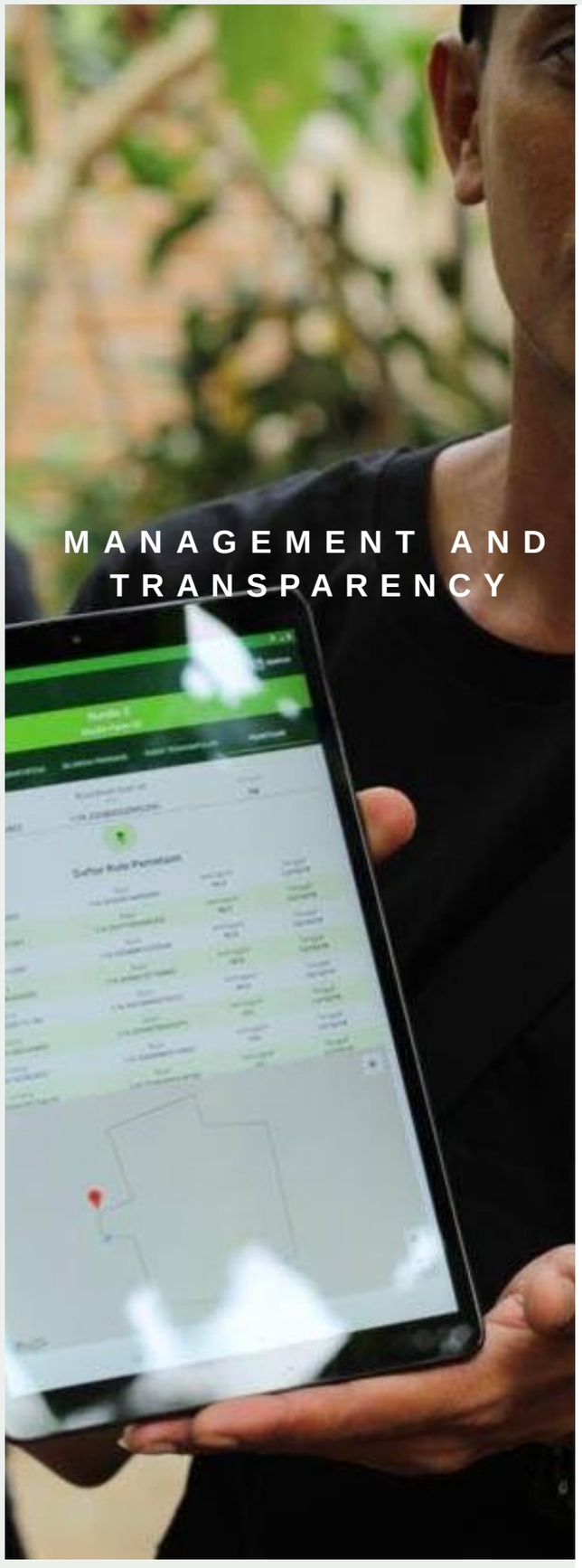
SMS PRODUCTIVITY & CONTINUOUS IMPROVEMENT FOCUS

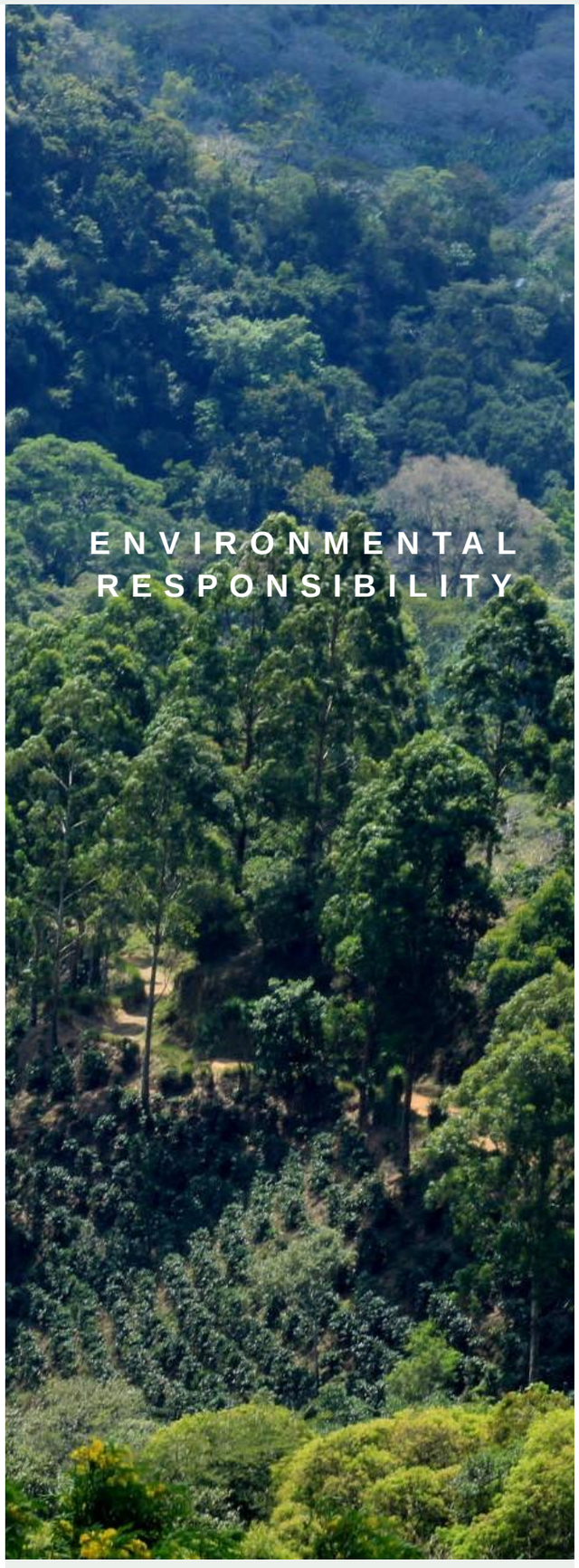
29

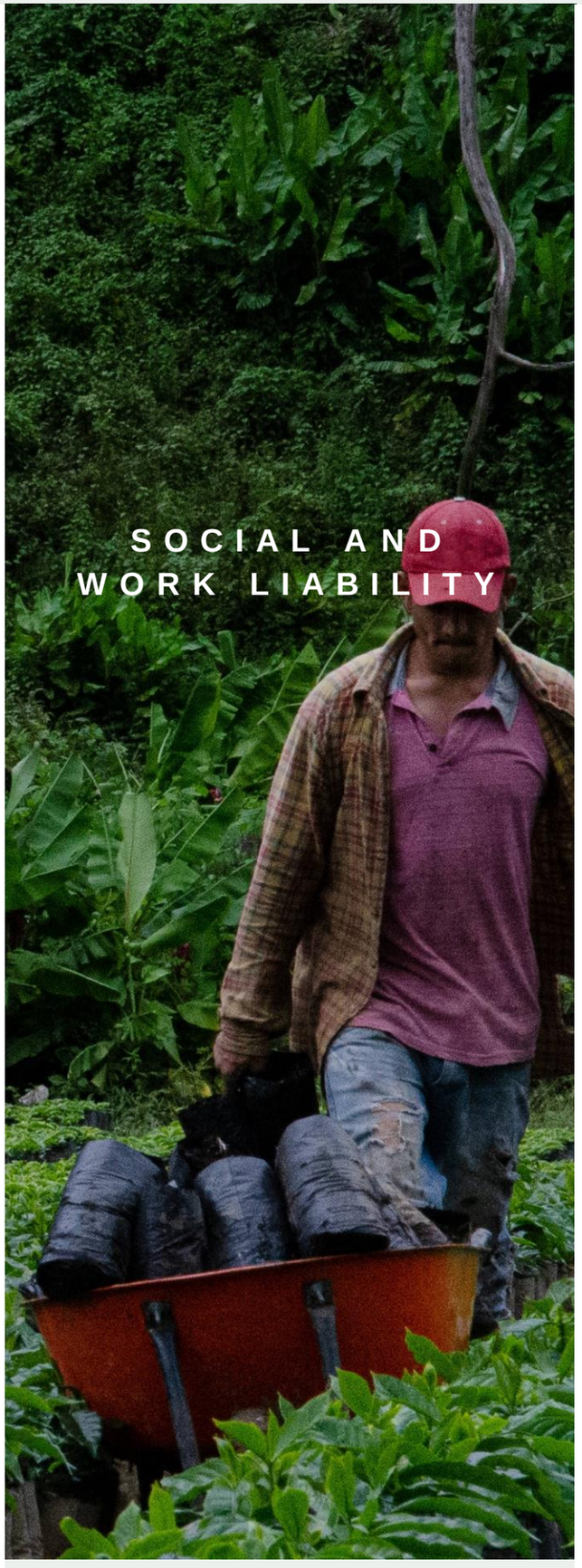
SMS DRIVERS

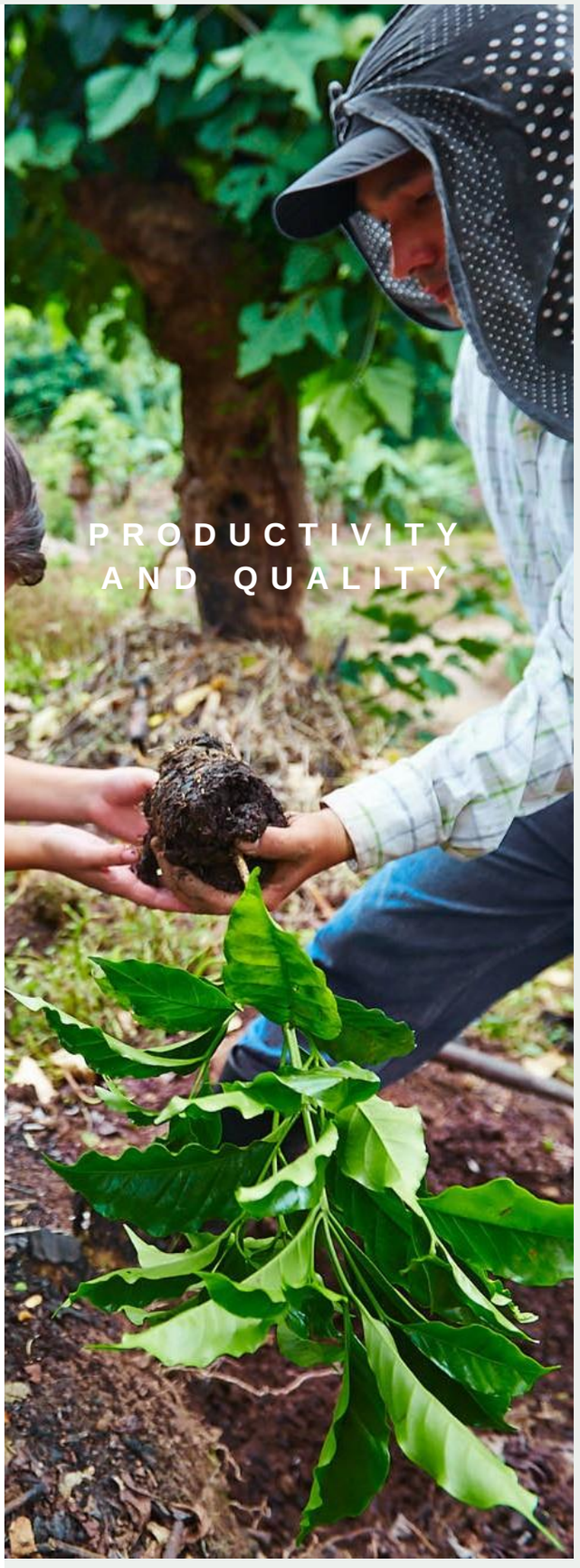
- Productivity
- Soil conditions
- Quality improvement

SMS VERIFIED SUSTAINABLE COFFEE









SMS VERIFIED SUSTAINABLE COFFEE REPORTS

SMS Origin Report

- Information related to farmer chain supply
- Annual work plan
- Farmer list

Traceability Report

- Report linked to shipments

SMS Verified Annual Report

- SMS Code Assessment Results
- Improvement areas identification

SMS VERIFIED IMPLEMENTATION DETAILS

1 **SMS Farmer Baseline**

2 **Farmer and farm profile in SMS Integrity**
Data management and visualization platform

3 **SMS Code assessment**
Farm Visit

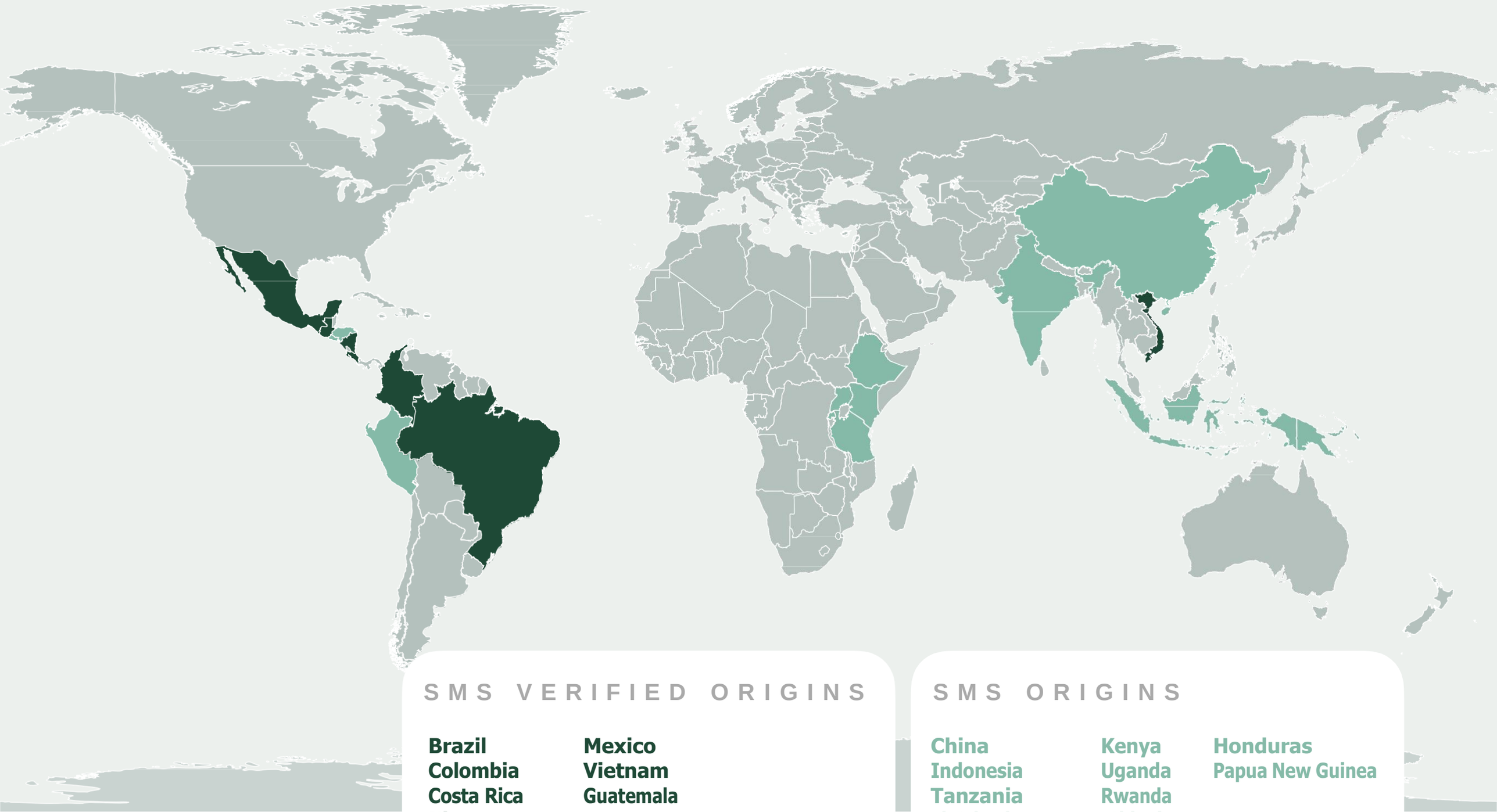
4 **Identification of improvement areas**
Action plans

5 **Action plans | Training Implementation**

6 **Year End Meeting**

7 **External Audit of SMS Verified is possible**
Possibility for external audit

SMS VERIFIED ORIGIN MAP



SMS VERIFIED ORIGINS

Brazil
Colombia
Costa Rica
Nicaragua
Mexico
Vietnam
Guatemala

SMS ORIGINS

China
Indonesia
Tanzania
El Salvador
Peru
Kenya
Uganda
Rwanda
Ethiopia
India
Honduras
Papua New Guinea

ECOM
COFFEE

GCP recognition of SMS Verified as Coffee SR Code equivalent - 2nd party assurance - is the result of a 12-month long process that included research, interviews with stakeholders, a beta testing phase and an external evaluation.

The assessment includes not only a review of how SMS Verified meets the requirements of the GCP Coffee SR Code, 2nd party assurance, but also how it is implemented in at a local and global level.

GCP NEW SUSTAINABILITY SCHEME RECOGNITION
ADVANCING THE PURCHASE OF SUSTAINABLE COFFEE

SMS
Verified